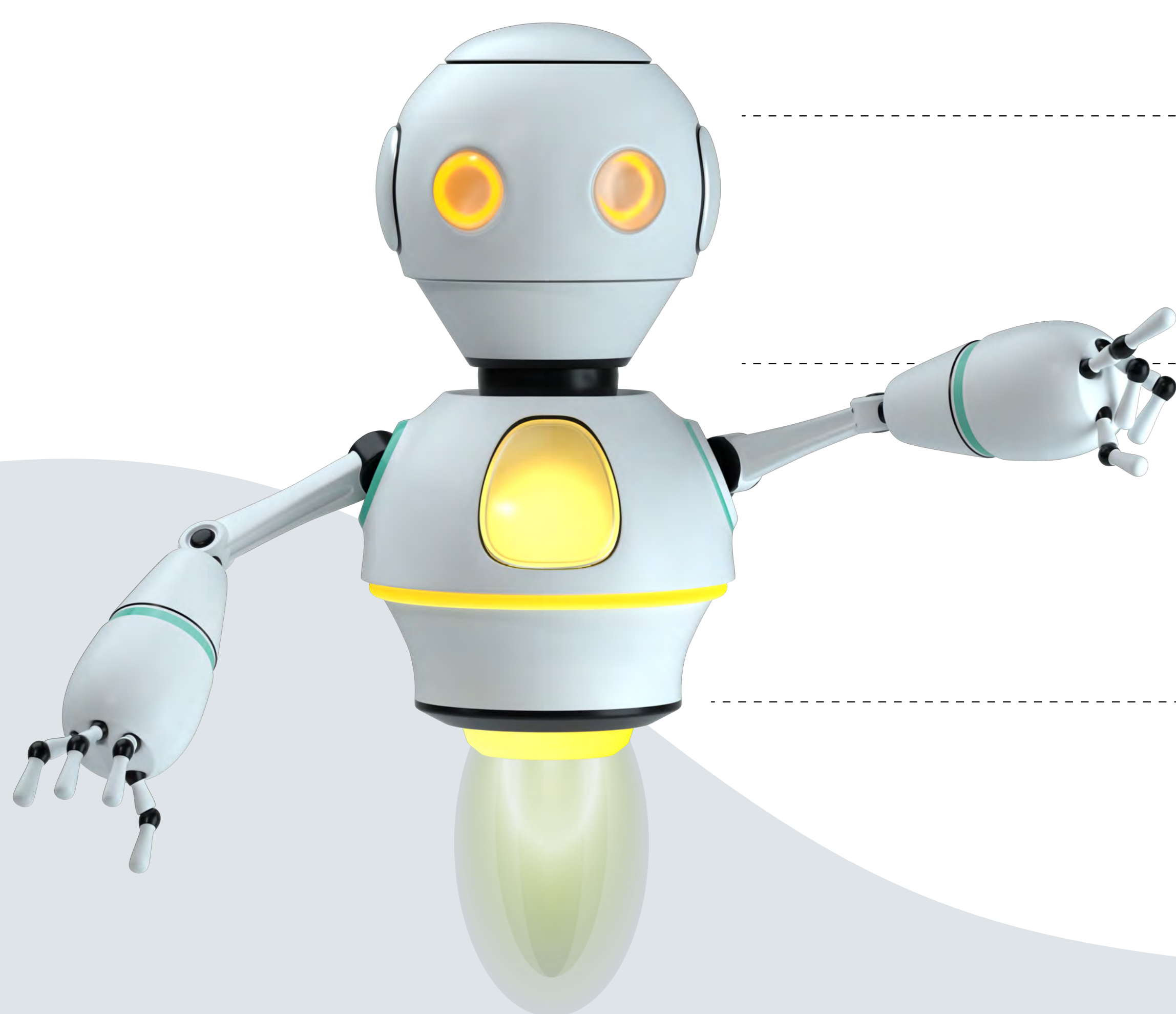


WHY TARGETED THREAT INTELLIGENCE SHOULD BE YOUR PRIORITY IN 2020



The average cost of a data breach in 2020 will exceed

\$150 MILLION

With more business infrastructure connected, Juniper Research predicted that in 2019 cyber crime would cost businesses over

\$2 TRILLION

Approximately
\$6 TRILLION
is expected to be spent globally on cyber security by 2021



ORGANIZATIONS NEED TO MAKE A FUNDAMENTAL CHANGE

in their approach to cyber security and reprioritize budgets to align with this newly defined reality of our modern society

WHERE:

THREAT INTELLIGENCE MONITORS MULTIPLE SOURCES:



CLEAR WEB
SECURITY FORUMS



SOCIAL MEDIA



DARK WEB HACKING FORUMS
AND MARKETPLACES

THREAT INTELLIGENCE IS OFTEN BROKEN DOWN INTO THREE SUBCATEGORIES:

1 STRATEGIC
Broader industry trends typically meant for a non-technical audience

2 TACTICAL
Outlines of the tactics, techniques, and procedures of threat actors for a more technical audience

3 OPERATIONAL
Technical details about specific attacks and campaigns. Used by threat hunters and red teams



MACHINE LEARNING, AI AND BIG DATA HAVE BEEN THE FOCAL POINT OF DATA INTELLIGENCE



WHO IS SEEMO?

To be most effective, you need the right combination of AI and expert experience - an AI algorithm can only be as effective as the time and effort that goes into improving and perfecting it.

SeeMo, CyberProof's intelligent virtual analyst, enhances your security operations team by learning and adapting from endless sources of data and responding to requests by providing context and actionable information.